

Premier real estate group refers Copyworld and Toshiba

The Professionals group has built a strong reputation as trustworthy, community focussed and results driven real estate professionals.

Known as one of the most recognisable real estate brands in Australasia, Professionals comprise of well over 300 offices throughout Australia, New Zealand and a number of Asia-Pacific countries. Established in Brisbane in 1976, the organisations focus has always been on all members owning the brand and driving the future direction of the group.

Professionals take social responsibility very seriously and the group recently became Diamond Partner of the National Breast Cancer Foundation, having raised over 2 million dollars. From each property sale 10 dollars is donated to the charity, resulting in the group being awarded its second Pink Circle Award.

In 1984, the innovative and fresh brand was joined by South Australia. The Professionals Head Office is based on The Parade in Norwood and provides training and administration support to over 30 offices in South Australia. As the office supports over 160 staff, technology is recognized as being vital.

“Technology is very important in our industry, especially for Marketing purposes such as our website, social media and The Advertiser online” mentions Patrizia Fazzini, Office Manager “It is considered a significant part of our business.”

The Norwood based office has a high volume Toshiba e-STUDIO. “We need to continuously print out manuals and booklets for training purposes, so a fast and high volume photocopier is crucial” says Patrizia Fazzini “We use many features such as Re-Rite, scan, templates, printing, fax and the stapler.” Toshiba e-BRIDGE Re-Rite is an easy-to-use software application that allows users to convert paper documents into editable file formats like Word and Excel.



Ted Piteo
CEO

Anna-Maria Huxtable
Office Manager

Patrizia Fazzini
Office Manager

“All these features provide great additional functionality and help us save time and work more efficiently” reflects Patrizia Fazzini “The extra features were one of the main considerations when choosing a photocopier supplier 6 years ago. The biggest requirement was quality and reliability as we print high volumes.”

“We were unsatisfied with our previous supplier and Todd (Account Manager Copyworld) really listened to us. He tailored a product to our needs and provided a great demonstration in the Copyworld showroom” stresses Patrizia Fazzini “Copyworld delivered and still delivers the whole package: a better machine and exceptional service.”

The office manager mentions how the Professionals group feels like a VIP client, “the service staff at Copyworld are attentive, polite and we feel very appreciated. The service technicians Neil and Richard are both very good and always help us out in no time.”

Not only service, but also the Toshiba brand stands out for Patrizia Fazzini, she associates it with quality, low cost per copy and great functionality. “A Toshiba photocopier has the ability to do so many extra things.”

“At the head office, we continue to work towards a Professionals group with an increasing member base and our focus lies on growing our members’ business” reflects Patrizia Fazzini “We are a well recognised brand in South Australia and help our members through marketing, training and administration support”

“Our Toshiba photocopier helps us save time and helps with delivering a better service to our members. We will definitely rely on Copyworld and Toshiba in the future as they have great machines, technology and the service is fantastic” says Patrizia Fazzini “We recommend them to all our members.”



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